

## Bird Dog Studio NDI

Product short descriptions

### 50 words

BirdDog Studio NDI is the worlds' first portable, camera mountable device that takes HDMI or HD-SDI signals and converts them live to NDI (Network Device Interface). It is a simple, Plug and play device which can be powered by AC, DC and Ethernet. BirdDog Studio NDI displays program and preview tally signals.

### 100 words

BirdDog Studio NDI is the worlds' first portable, camera mountable device that takes standard HDMI or HD-SDI signals and converts them live to NDI (Network Device Interface). NDI is a new, open standard for transporting live broadcast quality video signals over common Gigabit Ethernet networks ubiquitously found in buildings worldwide. It is a simple, plug and play device which can be powered by practically any source – AC, DC and Ethernet (PoE). BirdDog Studio NDI also implements tally, a signaling system that lets camera operators and on screen talent know which camera is currently live to air or preparing for live.

### 200 words

BirdDog Studio NDI is the worlds' first portable, camera mountable device that takes HDMI or HD-SDI signals at up to 1080p and converts them live to NDI (Network Device Interface). NDI is a new, open standard for transporting live broadcast quality video signals over common Gigabit Ethernet networks ubiquitously found in buildings worldwide.

A simple, plug and play device which can be powered by AC, DC and Ethernet (PoE), BirdDog Studio NDI also implements on device and external tally displays, a signaling system that lets camera operators and on screen talent know which camera is currently live to air or preparing for live. Configuration and software updates are easily achieved via a web interface, additionally software updates can be applied to all BirdDog devices simultaneously – drastically simplifying fleet maintenance.

BirdDog Studio NDI is universally compatible with any NDI compliant device including NewTek TriCaster and VMix live production systems. By adding BirdDog Studio NDI devices to your next live production you instantly gain live access to more sources in your system – saving the cost of upgrading your switcher. Remote cameras can easily be 'popped up' outside of the studio as the connection from BirdDog Studio NDI to your live show is via the standard Ethernet network.